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# KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY UNIVERSITY EXAMINATION, 2024/2025 ACADEMIC YEAR FIRST YEAR, THIRD SEMESTER EXAMINATION FOR THE CERTIFICATE IN HOSPITALITY MANAGEMENT CHM 303 INTRODUCTION TO HOSPITALITY LAW

## Special exam

Date: 26<sup>TH</sup> SEPTEMBER 2024

Time: 2:30PM-4:30PM

# INSTRUCTIONS TO CANDIDATES ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS QUESTION ONE (30 MARKS)

a) Explain the concept of constitutional law in Kenya. (4 Marks)

b) Enumerate **four** advantages of operating a Franchised hotel as an investor in the hospitality industry. (4 Marks)

c) Explain three different types of contract in hospitality industry (6 Marks)

d) Analyse three forms of intellectual property in the hospitality service (6 Marks)

e) Explain the concept of Statuory law as a source of law in Kenya. (2 Marks)

f) Analyze four remedies for infringement of trade and service Marks in hospitality industry.

(4 Marks)

g) Explain four provision of the food drugs and chemical substance act in Kenya. (4 Marks)

### **QUESTION TWO (20 MARKS)**

- a) Explain any five principle of insurance that insurer and the insured have to uphold to ensure the proper functioning of an insurance contract in the hospitality industry. (5 Marks)
- b) Describe five procedures of applying for a license to operate a restaurant. (5 Marks)
- c) Discuss **three** types of Contracts applicable to the hospitality and tourism Industry. (**6 Marks**)
- d) Analyze **four** challenges faced by hotels and restaurants in protecting their trade service.

(4 Marks)

# **QUESTION THREE (20 MARKS)**

- a) Examine the four sources of the law in Kenya. (4 Marks)
   b) Name four different types of hotel ownership business. (4 Marks)
   c) Describe the three main levels of the judicial branch in a typical legal system. (6 Marks)
- d) Sarova hotel chain has recently discovered that another hotel in a different state is using a name and logo very similar to its own. Explain three legal actions available to the hotel chain to protect its trademark. (6 Marks)

### **QUESTION FOUR (20 MARKS)**

- a) Define the term "tort" in the context of hospitality service industry. (2 Marks)
- b) Highlight **five** Legal Duties of employees in the hospitality industry. (6 Marks)
- c) Giving examples from hospitality sector, explain **three** key principles of negligence that apply to all operations in the hospitality industry. (6 Marks)
- d) Identify six emerging trends of laws related to catering and accommodation industry. (6 Marks)

### **QUESTION FIVE (20 MARKS)**

- a) Define a contract of insurance in hospitality operations. (2 Marks)
- b) Highlight **four** forms of intellectual property in the hospitality industry. (4 Marks)
- c) Examine the six roles of the National Assembly and the Senate. (6 Marks)
- d) Enumerate **four** advantages of operating a Franchised hotel as an investor in the hospitality industry. (4 Marks)
- e) Explain **four** safety and health responsibilities of the employer to the employee. (4 Marks)