



Kasarani Campus  
Off Thika Road  
Tel. 2042692/3  
P.O Box 49274, 00100  
NAIROBI  
Westland Campus  
Pamstech House  
Woodvale Grove  
Tel. 4442212  
Fax: 4444175

**KIRIRI WOMEN'S UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**UNIVERSITY EXAMINATION, 2024/2025 ACADEMIC YEAR**  
**SECOND YEAR, FIRST SEMESTER EXAMINATION**  
**FOR THE BACHELOR OF COMMUNITY DEVELOPMENT AND SOCIAL WORK**  
**KCD 2204: COLLECTIVE MOVEMENTS IN COMMUNITY DEVELOPMENT**

Date: 9<sup>TH</sup> DECEMBER 2024  
Time: 2:30PM-4:30PM

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

**Kilonji self-help women group**

In the small rural town of Kilonji, located in the heart of Mtwapa region, the local community has faced numerous challenges. The town has limited access to clean water, health facilities, education, and economic opportunities. The population rely on subsistence farming, which is vulnerable to seasonal droughts and climate change, leading to periodic food shortages. While various government programs and NGOs have come to provide aid, the lack of community involvement has often rendered the efforts unsustainable.

Recognizing these as recurring problems, a group of local leaders have come together to mobilize the community to take charge of their issues to find a solution for all. They formed the Kilonji Community Development Coalition (KCDC) with the aim of addressing the community's most pressing needs through collective action and self-reliance. The KCDC has adopted a participatory approach, inviting all members of the community to share their ideas, contribute resources, and collectively make decisions on the most effective ways to address their challenges. The movement centered around four key areas: Clean water as a top priority. KCDC collaborated with local engineers and volunteers to build water catchment systems that would collect rainwater during the wet season. They also established a maintenance team trained by an NGO to ensure the sustainability of the water systems, health awareness and access to basic medical services, education in community development and Economic Empowerment to reduce poverty and increase local economic activity. Kilonji Community Development Coalition highlights the transformative power of collective movements in community development. By mobilizing local resources and working together, the people of Kilonji were able to address critical needs and improve their living conditions. While challenges remain, the KCDC serves as an example of how community-driven development can lead to sustainable change, fostering resilience and self-reliance.

- a) From the case above analyze the role of collective action in the success of the Kilonji Community Development Coalition. **(6 Marks)**
- b) Explain how local participation contribute to sustainable development of the coalition. **(4 Marks)**
- c) Discuss the two issues that led to the creation of KCDC in Kilonji town. **(4 Marks)**
- d) Examine how KCDC's grassroots use of community members impacted the community of Kilonji town as part of community development. **(6 Marks)**
- e) Considering the Kilonji case study, highlight any two strategies that could improve economic empowerment and sustainability in rural communities like Kilonji. **(5 Marks)**
- f) Explain areas that show the failure by the government and NGOs in Kilonji community. **(5 Marks)**

## **QUESTION TWO (20 MARKS)**

- a) Discuss strategies a community can adopt to reduce reliance on external aid. **(6 Marks)**
- b) Explain the role of Leadership in Influencing the growth of collective Movements, in community development. **(4 Marks)**
- c) Explain how collective action helps in addressing community problems, especially in the public goods such as water environment and sanitation. **(6 Marks)**
- d) Using examples examine two characteristics of collective movements in community development. **(4 Marks)**

## **QUESTION THREE (20 MARKS)**

- a) The theory of Resource Mobilization represents a process of mobilizing resources within the community and even internationally for community development. Its key assumptions, include the role of resources (financial, human, material) in the success of movements. Analyze how networks of relationships, trust, and reciprocity contribute to the success of community movements. **(6 Marks)**
- b) Explain how collective movements can organize to mobilize resources for community development. **(4 Marks)**
- c) Use examples of community development explain projects communities adopt to show the role of social capital in community development. **(6 Marks)**
- d) Critically assess challenges of building social capital in divided or conflict-affected communities. **(4 Marks)**

## **QUESTION FOUR (20 MARKS)**

- a) Using examples examine two methods a community can use successfully to mobilize resources for development. **(5 Marks)**
- b) Explain the interaction between formal institutions such as governments and informal collective movements in community development. **(5 Marks)**
- c) Explore two challenges in resource mobilization, resource-poor communities face. **(5 Marks)**
- d) Discuss how collective movements in community development arise from tensions between different social groups such as the elite vs. the marginalized. **(5 Marks)**

## **QUESTION FIVE (20 MARKS)**

- a) Discuss how Media influences the life Cycle of Social Movement. **(6 Marks)**
- b) Assess two common challenges in the life cycle of social movements attributed to its failure. **(4 Marks)**
- c) Analyze three ways in which media can contribute to the decline of a movement, either through negative framing or loss of interest. **(6 Marks)**
- d) Explain two grievances that lead to the formation of social movements in community development. **(4 Marks)**