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KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 20120/2021 ACADEMIC YEAR
FOURTH YEAR, SECOND SEMESTER EXAMINATION
FOR THE DEGREE OF BACHELOR OF BUSINESS INFORMATION TECHNOLOGY

KBA 2414: ENTREPRENEURSHIP AND SELF EMPLOYMENT
MAIN EXAMINATIONS

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Identify four factors to consider when preparing to be self employed. (4 Marks)
- b) Explain four types of entrepreneurs (8 Marks)
- c) Highlight six challenges a self-employed person is likely to face. (6 Marks)
- d) Briefly explain six importance's of self employment. (6 Marks)
- e) Highlight six strategies Kenyan graduates can apply to promote self employment (6 Marks)

QUESTION TWO (20 MARKS)

- a) Using a table, discuss four ways of distinguishing entrepreneurial ventures from small business ventures. (10 Marks)
- b) Analyze five significance of small business in Kenya. (10 Marks)

QUESTION THREE (20 MARKS)

- a) Discuss five roles of entrepreneurship in economic development. (10 Marks)
- b) Evaluate step to step procedures of starting a business. (10 Marks)

QUESTION FOUR (20 MARKS)

- a) Briefly explain five sources of a new business idea. (10 Marks)
- b) Discuss five methods that entrepreneurs can use to help generate and test new ideas.(10Marks)

QUESTION FIVE (20 MARKS)

- a) Discuss five government laws and regulations an entrepreneur needs to comply with. (10 Marks)
- b) Assess five circumstances under which sole proprietorship is ideal choice. (10 Marks)