



Kasarani Campus
Off Thika Road
Tel. 2042692 / 3
P. O. Box 49274, 00100
NAIROBI
Westlands Campus
Pamstech House
Woodvale Grove
Tel. 4442212
Fax: 4444175

KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2022/2023 ACADEMIC YEAR
THIRD YEAR, FIRST SEMESTER EXAMINATION
FOR THE DEGREE OF BACHELOR OF
BUSINESS AND INFORMATION TECHNOLOGY
SPECIAL EXAMINATION

Date: 16th December, 2022
Time: 8.30am –10.30am

KBA 2306 - INTERNATIONAL PAYEMENTS

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Differentiate between e-business and e-commerce (2 Marks)
- b) Outline the benefits that e-business provides to an organization (6 Marks)
- c) What is EDI (3 Marks)
- d) List some of the disadvantages of EDI (3 Marks)
- e) Discuss any three e-payment processing services (6 Marks)
- f) Identify and explain four reasons why ethics is important when undertaking E-commerce. (4 Marks)
- g) Briefly discuss three ways through which e-commerce websites are attacked (6 Marks)

QUESTION TWO (20 MARKS)

- a) Discuss five things that you need to do in order to perform E-commerce successfully. (10 Marks)
- b) Many businesses have adopted ecommerce as a way of advertising themselves thus increasing their profits. What risks are associated with E-commerce (8 Marks)
- c) Define the term EFT. (2 marks)

QUESTION THREE (20 MARKS)

- a) Describe the following e-payment security techniques;
- i) Digital certificates
 - ii) Digital signature
 - iii) Public Key encryption (6 Marks)
- b) Explain the various facilities that support e-commerce and e-business systems. (8 Marks)
- c) Elaborate at least three Ecommerce models using clear examples (6 Marks)

QUESTION FOUR (20 MARKS)

- a) i) Security is one of the major problems affecting e-commerce sites. Organizations are not able to realize their main objective because of security threats. Discuss the various security threats to e-commerce sites (10 Marks)
- ii) What ways that can be implemented to reduce security threats to e-commerce? (10 Marks)

QUESTION FIVE (20 MARKS)

- a) The growth of the Internet and phenomenal growth of wireless communication technologies and devices has culminated in a new way of doing business on the internet using mobile phones referred to as M-commerce.
- i) Define the term “M-commerce” (2 Marks)
 - ii) Outline six advantages of using mobile phones for E-commerce (6 Marks)
 - iii) Briefly describe five business application areas that would be suitable for use of Mobile phones. (5 Marks)
- b) Discuss any seven reasons that would motivate a hacker to attack an E-commerce website (7 Marks)