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**KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**UNIVERSITY EXAMINATION, 2022/2023 ACADEMIC YEAR**  
**FIRST YEAR, FIRST SEMESTER EXAMINATION**  
**FOR THE DEGREE OF BACHELOR OF BUSINESS**  
**INFORMATION TECHNOLOGY**

Date: 19<sup>th</sup> April, 2022  
Time: 11.30am – 1.30pm

**KBA 2113 - EFUNDAMENTALS OF ECONOMICS**

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- a) A two commodity market model is defined by the following:

$$Q_{d1} = 4 - P_1 + 1/2P_2$$

$$Q_{d2} = 10 + P_1 - P_2$$

$$Q_{s1} = -3 + 4P_1$$

$$Q_{s2} = -18 + 4P_2$$

Determine the equilibrium prices and quantities for the two commodities. (8 marks)

- b) Determine the average product of capital and the average product of labour, wherever applicable:

i)  $Q = 5K^2 - KL + L^2$

ii)  $Q = 1/K^2$

iii)  $Q = K/L^2$

iv)  $Q = AL^{3/2}$  (9 marks)

- c) Precisely, explain using illustrations (where appropriate) the following concepts as used in Macroeconomics:

i) Goals of Macroeconomics (6 marks)

ii) Inflationary and deflationary gaps (7 marks)

**QUESTION TWO (20 MARKS)**

- a) Using examples, explain permanent income hypothesis.

(10 marks)

- b) Using an illustration, differentiate between a shift and a movement along a demand curve.

(6 marks)

- c) Using examples, define giffen goods and inferior goods.

(4 marks)

**QUESTION THREE (20 MARKS)**

- a) Illustrate and explain free market situation under price mechanism. (10 marks)
- b) With reference to Keynesian liquidity preference theory, distinguish among the motives of holding wealth as money. (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Explain four ways in which contractionary monetary policy could be used to combat inflation in a country. (10 marks)
- b) Using relevant examples, explain the scope of economics. (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) Stating ALL the adjustments and limitations, discuss value added approach in measurement of national income. (10 marks)
- b) Demonstrate with help of examples the factors responsible for low supply of loaves of bread in Kiriri Sub-county of Kiambu County. (10 marks)