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KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY UNIVERSITY EXAMINATION, 2022/2023 ACADEMIC YEAR FOR THE CERTIFICATE IN HOSPITALITY MANAGEMENT CHM 106- FOOD AND BEVERAGE SERVICE AND SALES

Date: 9th December 2022

Time: 8:30am-10:30am

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS **QUESTION ONE (30 MARKS)**

State **six** personal hygiene rules a waiter/ress should observe in the restaurant. (3 Marks) Outline **five** reasons why a customer may never return to a restaurant. b) (5 Marks) c) Highlight four causes of bitterness in coffee. (2 Marks) (4 Marks) Highlight two items to be cleared from the table after the service of a meal. (2 Marks) d) e) Outline **four** uses of a service cloth. (4 Marks) During silver service, name the side from which side the following activities are done; f) Placing the joint plate before service. (1 Mark) Silver serving main meal. ii) (1 Mark) Describe **three** functions of a menu. (3 Marks) g) Highlight four characteristics of good coffee. (2 Marks) h) i) Identify **six** types of linen used in a restaurant. (3 Marks)

QUESTION TWO (20 MARKS)

- Explain **three** factors to consider when purchasing service equipment. a) (6 Marks)
- Explain four ways of controlling loss of service equipment in a food and beverage b) establishment. (8 Marks)
- Highlight six details contained on a wine label. (6 Marks) c)

QUESTION THREE (20 MARKS)

- Discuss four factors to consider in the storage of linen. (8 Marks) a)
- Describe **three** reasons for covering tables with table cloths. b) (6 Marks)
- Explain three factors to consider when designing a menu card to make it an effective selling c) tool. (6 Marks)

QUESTION FOUR (20 MARKS)

- The main role of every food and beverage outlet is to satisfy guest needs and wants. Describe three needs that customer will always seek to satisfy when eating outside. (6 Marks)
- Everyone will always want to succeed in their areas of specialization, explain four attributes that b) will make you be successful as food and beverage service personnel. (8 Marks)
- c) Describe **three** common complaints made by guests in a restaurant. (6 Marks)

QUESTION FIVE (20 MARKS)

Discuss **four** ways in which disposables are used in a food and beverage establishment.

(8 Marks)

- Explain **five** advantages of using disposables in a catering premise. (6 Marks) b)
- Explain **five** safety practices that should be practiced by waiters in the restaurant. c) (6 Marks)