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**KIRIRI WOMEN'S UNIVERSITY FOR SCIENCE AND TECHNOLOGY  
UNIVERSITY EXAMINATION, 2024/2025 ACADEMIC YEAR  
THIRD YEAR END OF SEMESTER EXAMINATION  
FOR THE DEGREE OF BACHELOR SCIENCE  
(BUSINESS ADMINISTRATION)**

**SPECIAL EXAMINATION**

**KBA 305 LEADERSHIP AND BUSINESS STRATEGY**

Date: 13<sup>th</sup> August, 2024

Time: 2.30 – 4.30pm

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY )AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- a) List any six characteristics of Leadership (6 marks)
- b) D scribe the three level of strategy in an organization (6 marks)
- c) Identify any six reasons for evaluating environmental assessment. (6 marks)
- d) Outline the importance of strategy evaluation (6 marks)
- e) Highlight any three Merits of Organizational mission (6 marks)

**QUESTION TWO (20 MARKS)**

- a) Discuss the nature of good objectives (10 marks)
- b) Examine the reasons which may force a manager of an organization to embrace retrenchment strategy (10 marks)

**QUESTION THREE (20 MARKS)**

- a) Discuss five qualities of leaders according to Henri Fayol (10 marks)
- b) Discuss the five sources of power in an organization (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Using examples, demonstrate the importance of leadership in an organization. (10 marks)
- b) Explain the dimensions of a good mission statement (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) Analyze any five circumstances under which a manager of an organization will choose the stability strategies (10 marks)
- b) Evaluate any five challenges faced during strategy implementation (10 marks)