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**KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATIONS, 2022/2023 ACADEMIC YEAR
FOUTH YEAR, FIRST SEMESTER EXAMINATIONS
FOR THE DEGREE OF BACHELOR OF BUSINESS INFORMATION
TECHNOLOGY**

KBA 2402 - BUSINESS IT & INNOVATION MANAGEMENT

Date: 14th December, 2022
Time: 11.30am – 1.30pm

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Discuss the concept of open and closed innovations (4 Marks)
- b) Explain any sources of innovations for organizations (8 Marks)
- c) Discuss the types of innovations that can be done by business enterprises (8 Marks)
- d) Describe the important contextual factors that have an impact on innovative opportunities (6 Marks)
- e) Explicate the economic consequences of innovations (4 Marks)

QUESTION TWO (20 MARKS)

- a) Compare and contrast innovations and inventions (10 Marks)
- b) Define the term innovation and explicate the step by step process of innovation (10 marks)

QUESTION THREE (20 MARKS)

- a) Elucidate objectives of innovations management (10 Marks)
- a) Describe the ethical and moral dimensions of to be considered when designing innovations (10 Marks)

QUESTIONS FOUR (20 MARKS)

- a) Discuss the real-world aspects of the innovation process (10 Marks)
- b) Briefly explain the different technologies for creating virtual organizations (10 Marks)

QUESTION FIVE (20 MARKS)

- a) Discuss the barriers to innovation (10 Marks)
- b) Explain the measures that can be implemented to overcome the barriers mentioned in 4(a) above (10 Marks)