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KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2022/2023 ACADEMIC YEAR
FOURTH YEAR, FIRST SEMESTER EXAMINATION
FOR THE DEGREE OF BACHELOR OF SCIENCE
(BUSINESS ADMINISTRATION)

Date: 7th December, 2022
Time: 2.30pm –4.30pm

KBA 422 - ENTRENEURSHIP II

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

YOUNG AFRICAN ECONOMY: CASE OF SOUTHERN SUDAN

Southern Sudan is one of the youngest country in Africa. She got her independence few years ago. Business in Southern Sudan is starting to pick well though the country is highly challenged by political instability and civil wars among clan militia members. This state of affairs is a major threat to growth and survival of upcoming young businesses and a threat to large scale world investors who would like to put their investment in Southern Sudan. She needs to create a friendly political environment for business to nourish and give investors hope and peaceful environment for them to make huge business investments there.

Using above case study, answer the following questions.

- a) Successful entrepreneurs share some common characteristics. Briefly discuss three of these characteristics among successful entrepreneurs in Southern Sudan
(6 marks)
- b) Briefly outline three key decision making approaches used by entrepreneurs in Southern Sudan.
(6 marks)
- c) Discuss three components of a business plan, business men in Southern Sudan should be aware off.
(6 marks)
- d) Explain three types of entrepreneurial risks that investors in Southern Sudan are facing.
(6 marks)
- e) Outline three factors that you need to consider when choosing the location of a business in Southern Sudan.
(6 marks)

QUESTION TWO (20 MARKS)

- a) Using relevant examples, Discuss four challenges faced by small enterprises in Kenya. (8 marks)
- b) Discuss three main types of leadership styles applied in organizations. (6 marks)
- c) Explain three reliable sources of finances for small enterprises in Nairobi. (6 marks)

QUESTION THREE (20 MARKS)

- a) Briefly discuss four basic principles of time management. (8 marks)
- b) Explain three essential keys for entrepreneurial leadership. (6 marks)
- c) Evaluate three ways through which entrepreneurs can manage risks. (6 marks)

QUESTION FOUR (20 MARKS)

- a) “People are likely to resist change.” Discuss four aspects that entrepreneurs need to consider for employees to cope with change in enterprise. (8 marks)
- b) Discuss three basic reasons why it is important to introduce change in business. (6 marks)
- c) Explain three benefits of effective time management. (6 marks)

QUESTION FIVE (20 MARKS)

- a) Discuss the traditional life cycle stages of an enterprise development. (8 marks)
- b) Explain three factors that affect entrepreneur decision making. (6 marks)
- c) Briefly explain three decision making approaches used in business management. (6 marks)