

Kasarani Campus Off Thika Road P. O. Box 49274, 00101 NAIROBI Westlands Campus Pamstech House Woodvale Grove Tel. 4442212 Fax: 4444175

KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY UNIVERSITY EXAMINATION, 2024/2025 ACADEMIC YEAR FOURTH YEAR, FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION(ARTS) <u>KEC 2402 ENTREPRENEURSHIP IN EDUCATION</u>

Date:8th August 2024 Time:11.30am-1.30pm

INSTRUCTIONS TO CANDIDATES:

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS QUESTION ONE (30 MARKS)

Read the case study below and answer the questions that follow MENENGAI SECONDARY SCHOOL

Menengai Boys Secondary school has a student population of 1500 students, teacher population of 25 and 22 members of non-teaching staff. The school is located on a 50-acre land. In regard to financial status the school is struggling with many uncompleted projects. Serious issues have been raised by parents over school farm where the Principal has employed 10 members of non-teaching staff. The records from finance department revealed the following in regard to productivity of staff in school farm.

No. of	Total Product of Labour in	
Workers	regard to production of maize	
	in 90 kg bag	
1	3	
2	9	
3	21	
4	25	
5	31	
6	20	
7	18	
8	14	
9	10	
10	8	

An assessment of the school by a team of Quality Assurance and Standards officers from County & TSC Education Office revealed the following issues.

- The price per 90kg bag of maize is sh 1500
- 8 members of Non-teaching staff had resigned over the last 6 months
- 12 teachers had applied for transfer to other schools
- The principal uses dictatorship style of leadership
- The average mean salary for non-teaching staff is Sh 5000 per month
- Some teachers were allocated teaching load in subjects they had not trained for
- The staff room and classes are full of potholes while some classes had leaking roofs
- The performance in national examinations has an average mean score of 2.5 for the last four years

Required:

- a) Using information given in the case study above calculate:
 - i) Average product of labour at 4 and 6 units of labour. (3 marks)
 - ii) Marginal product of labour at 5 and 9 units of labour. (3 marks)
 - iii) What advice would you give to the school principal on the maximum number of workers that should be retained in the school farm? Justify your answer. (4 marks)
- b) Suppose when the price of a 90 kg of maize was sh 1500 the quantity demanded was 10 bags of 90kg maize, but when the price rose to Sh 1800 per 90 kg bag of maize, the quantity demanded decreased to 6 bags. Calculate the price elasticity of demand.

(5 marks)

- c) Advice the Principal on the motivation strategies he should put in place to motivate members of academic staff. (5 marks)
- d) Examine the demerits of using dictatorship leadership style by the school principal

(5 marks)

e) Apart from the farm as the main entrepreneurship venture in the school, examine other entrepreneurial ventures the principal can put in place to improve the financial status in the school. (5 marks)

QUESTION TWO (20 MARKS)

- a) Examine the factors that promote entrepreneurship creativity and innovation (6 marks)
- b) Explain the strategies that can be put in place to promote the demand of a product.

(8 marks)

c) Discuss the types of Education Programs for entrepreneurs. (6 marks)

QUESTION THREE (20 MARKS)

- a) Examine the objectives of Entrepreneurship Education (6 marks)
- b) Discuss the criteria of evaluating entrepreneurship education programmes (6 marks)
- c) Examine the ways the government of Kenya can use to promote entrepreneurial development in Kenya.
 (8 marks)

QUESTION FOUR (20 MARKS)

- a) Explain the strategies the Principal of a Secondary school can put in place to promote entrepreneurship culture (6 marks)
- b) Examine the challenges faced by entrepreneur which make it difficult for them to celebrate their second birthday (8 marks)
- c) Discuss the advantages of Partnership form of business organization (6 marks)

QUESTION FIVE (20 MARKS)

The following data was extracted from the records of trade department of Mwihoko Subcounty;

Price	Demand of Oranges	Supply of oranges in Mwihoko market per week per piece
5	50	10
10	40	20
15	30	30
20	20	40
25	10	50

Required;

a) Draw a combined demand and supply curve on the same graph and show equilibrium price and quantity (7 marks)

(8 marks)

- b) Explain the nature of a good business idea
- c) Examine the entrepreneurial capabilities which entrepreneurs are supposed to possess for them to succeed (5 marks)