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KIRIRI WOMEN'S UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2024/2025 ACADEMIC YEAR
FIRST YEAR, SECOND SEMESTER EXAMINATION
FOR THE DIPLOMA IN COMMUNITY DEVELOPMENT AND SOCIAL WORK
DDS 206: ADVOCACY AND LOBBYING

Date: 3RD DECEMBER 2024

Time: 11:30AM-1:30PM

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Explain the importance of advocacy in the society. (6 Marks)
- b) With relevant examples, examine the role of media in advocacy. (6 Marks)
- c) Highlight the role of partnership in advocacy. (6 Marks)
- d) Justify why lobbying is necessary in social change. (6 Marks)
- e) Explain the importance of building consensus in lobbying. (6 Marks)

QUESTION TWO (20 MARKS)

- a) Highlight six qualities of a good lobbyist. (6 Marks)
- b) Examine some of the lobbying techniques development workers can adopt in their work. (7 Marks)
- c) Outline some of the issues that require advocacy at both the community and national levels. (7 Marks)

QUESTION THREE (20 MARKS)

- a) Discuss the role of research in advocacy. (7 Marks)
- b) Compare and contrast between these two concepts: lobbying and advocacy. (6 Marks)
- c) Examine the role of advocacy in social change. (7 Marks)

QUESTION FOUR (20 MARKS)

- a) Discuss the main stages a development worker should follow during the advocacy process. (7 Marks)
- b) Trace the relationship between advocacy /lobbying and human rights. (6 Marks)
- c) Discuss factors that may negatively influence the advocacy process. (7 Marks)

QUESTION FIVE (20 MARKS)

- a) Discuss the challenges encountered in human rights advocacy. (7 Marks)
- b) Outline some of the challenges in adapting research findings by policy makers. (6 Marks)
- c) Examine main factors that influence the choice of media in the advocacy process. (7 Marks)