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KIRIRI WOMEN'S UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATIONS, 2023/2024 ACADEMIC YEAR
FIRST YEAR, FOURTH SEMESTER EXAMINATIONS
FOR THE DIPLOMA IN PROCUREMENT AND SUPPLIES MANAGEMENT
DPS 1404-PURCHASING AND SUPPLY STRATEGY

Date: 18th April 2023
Time: 11.30am-1.30pm

INSTRUCTIONS TO CANDIDATES:

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS.

QUESTIONS ONE (30 MARKS)

- a) Differentiate ``Buying`` and ``Purchasing`` in the supply chain context. (4 Marks)
- b) Give reasons as to why strategies are formulated. (6 Marks)
- c) Explain what is an Adhock committee in inspection of materials (4 Marks)
- d) Explain the three main levels of strategy in strategic management. (6Marks)
- e) Explain what the Green issues concept represents in Purchasing and supply chain function (4 Marks)
- f) When buying internationally one is likely to experience some advantages and disadvantages of international purchasing. Explain six reasons for buying internationally. (6 Marks)

QUESTION TWO (20 MARKS)

- a) An effective strategy is expected to be "SMART". Discuss the smart concept in relation to strategic management. (10 Marks)
- b) PESTLE is one of the most reliable environmental scanning tools in strategic management. Discuss what it entails. (10 Marks)

QUESTION THREE (20 MARKS)

- a) Discuss the Three levels of strategy with a keen interest on the strategy formulators. (6Marks)
- b) Give Merits of planning in strategic management operations. (6 Marks)
- c) Explain ``SWOT`` analysis concept in strategic management (8 Marks)

QUESTION FOUR (20 MARKS)

- a) Discuss successful factors that facilitate strategic implementation (8marks)
- b) Explain Demerits of buying internationally. (6 Marks)
- c) Highlight on documents that are used in international purchasing. (6Marks)

QUESTION FIVE (20 MARKS)

- a) "Green issues" are a key international concern that global business players observe keenly. Using examples, elaborate on the challenges of adopting green purchasing. (6 Marks)
- b) In strategic implementation, "pilot testing" is highly recommended. Explain the advantages of pilot testing. (6Marks)
- c) Business ethics are a key factor in the world of business today. Discuss ethical factors in purchasing (8 Marks)