



Kasarani Campus  
Off Thika Road  
Tel. 2042692 / 3  
P. O. Box 49274, 00100  
NAIROBI  
Westlands Campus  
Pamstech House  
Woodvale Grove  
Tel. 4442212  
Fax: 4444175

**KIRIRI WOMEN'S UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**UNIVERSITY EXAMINATION, 2024/2025 ACADEMIC YEAR**  
**FIRST YEAR, FIRST SEMESTER EXAMINATION**  
**FOR THE DIPLOMA IN DIGITAL MARKETING**  
**DCU 1002 LIFE SKILLS**

Date: 13<sup>TH</sup> AUGUST 2024  
Time: 8:30AM – 10:30A-M

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- a) Family conflicts are becoming common in society today, show some practical ways you can employ to solve them. (6 Marks)
- b) Give a practical challenging experience you have encountered in life and discuss how you coped up with it. (6 Marks)
- c) You have been invited to your former school to share a topic on *human sexuality* with the students. **Discuss** What you understand by responsible sexuality. (6 Marks)
- d) A person's success depends much on her personality. **Explain** practical steps you can put into practice to improve your personality. (6 Marks)
- e) Creativity and critical thinking are essential tools, in the era of economic challenges. **Analyze** how you can apply them to cope with life as a student. (6 Marks)

**QUESTION TWO (20 MARKS)**

- a) As a Kiriri Women's University student leader, **Discuss** how you can contribute to reform a gender-biased society. (7 Marks)
- b) Society is essential to a person's growth. **Explain** how society can train the youth to attain life values. (7 Marks)
- c) Demonstrate how you can practice Emotional Intelligence at the workplace. (6 Marks)

**QUESTION THREE (20 MARKS)**

- a) Every parent desires her children to be successful in life, **Demonstrate** practices that can be obstacles to one's success. (7 Marks)
- b) **Validate** practical steps you can put into practice to promote mentally healthy society (7 Marks)
- c) With relevant examples, **Analyze** how lack of assertiveness skills, can lead to negative life challenges. (6 Marks)

**QUESTION FOUR (20 MARKS)**

- a) **Explain** how you would apply virtues for holistic human growth. (7 Marks)
- b) You have been given a chance to introduce yourself in an interview. Write a brief introductory speech, showing you are the right candidate for the job. (7 Marks)
- c) Female assault is becoming a challenge in modern times, **Discuss** the precautionary measures the youth can take during dating, to avoid life risks. (6 Marks)

**QUESTION FIVE (20 MARKS)**

- a) Cases of suicide are becoming common in Kenya. Discuss how you can train your family to overcome this challenge. (7 Marks)
- b) **Explain** personality traits that help you resist the influence drug substance abuse in the society. (7 Marks)
- c) **Demonstrate** with relevant examples, strategies that can help cope with HIV/AIDS as positive client. (6 Marks)